



Mayor and Common Council Endorse Vision/Action Plan Agency Given Go Ahead to Implement Plan

On Monday, June 1, 2009, by resolution, the Mayor, Common Council and the Community Development Commission of the City of San Bernardino endorsed and accepted the San Bernardino Downtown Core Vision/Action Plan.

The Community Development Commission also directed Agency Staff to proceed with the implementation process as identified and proposed in the San Bernardino Downtown Core Vision/Action Plan. The Commission and City Council also recognizes that the Plan shall be viewed as a working document as the content and recommendations for implementation may change over time to accommodate and provide direction for future developments within the Downtown area.

In addition, on May 5, 2009, the San Bernardino Board of Supervisors received and accepted a presentation of the Downtown Core Vision/Action Plan by Mayor Patrick J. Morris, City of San Bernardino, regarding the City's vision for

the redevelopment and revitalization of the Downtown area. The Mayor requested a formal partnership between the City and County to look at the needs of both parties. On Tuesday, June 2, 2009, the San Bernardino County Board of Supervisors appointed the Chairman and Vice-Chair as the members to represent the Board in discussions with the City related to the Downtown Core Vision/Action Plan and to review alternatives for sites that may meet the County's space needs in Downtown.

A well thought out and executable implementation strategy is important to bringing back Downtown San Bernardino and the Vision/Action Plan. Making this happen will require a coordinated effort on the part of City and Agency staff, our elected officials, potential developers, property owners, downtown businesses, residents and most importantly, the San Bernardino community at large.

Our work to implement the Vision for Downtown San Bernardino is about to begin

and there is much work to be done. For those who are interested, the City Council PowerPoint presentation and draft Executive Summary are available on our EDA Web page at www.sbrda.org.



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EDA Shares Downtown Vision/Action Plan with the Community

The San Bernardino Economic Development Agency (EDA) thanks area businesses and community members for providing key input on the San Bernardino Downtown Core Vision/Action Plan.

In an ongoing effort to keep the community informed about the recently approved Downtown Core Vision/Action Plan, the City's EDA is offering free informational presentations to schools, businesses and community organizations.

To schedule a presentation for your group, please contact Carrie Gilbreth at (909) 866-8188.

Questions or Comments?

The Downtown Core Vision / Action Plan Newsletter is prepared by the City of San Bernardino Economic Development Agency as part of the public outreach effort for the City of San Bernardino Downtown Core Vision / Action Plan project. If you have any additional input, questions or comments regarding this urban planning effort, please contact the Project Manager:

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Vision/Action Plan Well Received at RECON 2009

In May, EDA staff attended RECON 2009, the Global Retail Real Estate Convention in Las Vegas to promote the Vision/Action Plan, along with garnering interest and support in revitalizing Downtown San Bernardino. Key retail and real estate decision makers had an opportunity to see models, conceptual plans and images depicting a revitalized Downtown. In addition, the EDA met with businesses and organizations to share the vision for Downtown. The Vision/Action plan was well received at RECON 2009. Highlights of the plan include: a Civic/Government Center off 2nd Street; a Theater District anchored by a revitalized multiplex theater and the historic California Theatre; redevelopment of the Carousel Mall to create a mix of supporting retail and office uses, creating a new commercial district that is pedestrian friendly.

While marketing of the Vision/Action Plan continues, it will be taken to San Diego for the Western Region International Council of Shopping Centers (ICSC) in early September.

Omnitrans Embarks on Transit Station Vision Effort

Transit centers in many major cities worldwide serve as hubs for the connection of various modes of transportation. These centers also serve as catalysts for transit-oriented development, creating vibrant pedestrian spaces surrounding them. A modern transit center will improve bus and rail service to Downtown San Bernardino.

Omnitrans is in the process of selecting a Consultant to prepare Vision and Conceptual Plans for a Transit Station and Transit Village for Downtown San Bernardino. The Consultant will be tasked to engage the community through meetings and symposiums and prepare a number of conceptual alternatives leading to the selection of a preferred alternative. Once the preferred alternative has been selected, preliminary design and engineering for the Transit Station and Village will begin. The visioning and conceptualization process will take up to a year. For more information, contact Brett Clavio, Project Manager, Omnitran, at (909) 379-7256, or visit the Web page at www.omnitran.org.